Analyze your website with Seobility:
You have 0 of 3 checks left today.

https://bumptobabypram.co.uk/

Analyse website

Bumptobabypram.co.uk - SEO Checker

PDF Export　　　**Sign up for free!**

Overview of the SEO Check

Meta information	59%
Page quality	66%
Page structure	79%
Link structure	25%
Server	46%
External factors	48%

Like

SEO Score

60%
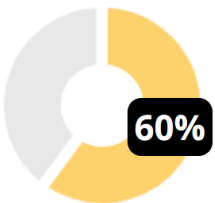
[SEO Score Widget](#)

⏱ Response time	⚖ File size	🔠 Words	🖼 Media files	🔗 Number of links
0.96 s	1,149.20 kB	1191	146	275 internal / 2 external

Task list of SEO Improvements　　　　　**6 Tasks**

☐	Add a H1 heading to this page.	**Very important!**
☐	Improve the text of the meta description.	**Important!**
☐	Use good alternative descriptions (alt attributes) for your images.	**Important!**
☐	Review and improve the heading structure.	**Tip!**
☐	Improve the page response time.	**Tip!**

[View all](#)

Meta specifications　　　　　**59% achieved**

Title
■■■

Baby Prams

— The page title is too short. (**109** pixels of **580** max pixel length)　　**Optimize title**

✔ There are no duplicate words in the title

❓ Meta Title

Meta description
■■■

Baby Prams

— The meta description is too short. (**109** pixels out of **1000** max pixel length)

Optimize description

❓ Meta Description

Crawlability
■■■

✔ There are no problems in accessing the website.

❓ Search Engine Crawlers

Canonical URL
■■☐

https://bumptobabypram.co.uk/

✔ There is a valid canonical link specified.

❓ Canonical Tag

Language

Language		
●○○	**Language detected in text: en**	? Declaring language in HTML
	Language defined in HTML: en-us	
	Server location: Pakistan	
	✔ The following language is defined by HTML: **en-us**	

Alternate/Hreflang Links		
●○○	✔ There are no alternate links specified on this page.	? Hreflang

Other meta tags		
●○○	✔ There is no rel next meta tag on this page.	? Meta Tags
	✔ There is no rel prev meta tag on this page.	

Domain		
●○○	✔ The domain is no subdomain.	? Domain for SEO
	✔ The domain length is good.	
	✔ The domain does not contain non-latin characters.	

Page URL		
●○○	✔ No parameters were found in the URL.	? SEO-friendly URLs
	✔ No session ID was found in the URL.	
	✔ The URL does not have too many subdirectories.	

Charset encoding		
●○○	✔ The charset encoding (**UTF-8**) is set correctly.	? Character Encoding

Doctype		
○○○	✔ The doctype **HTML 5** is set correctly.	? HTML Doctype
	✔ The doctype is placed at first in the HTML code.	

Favicon		
○○○	— No favicon is linked in the HTML code.	? Favicon

Meta tags

Name	Value
viewport	width=device-width, initial-scale=1.0, maximum-scale=1.0, user-scalable=0
description	Baby Prams
robots	index, follow
googlebot	index, follow, max-snippet:-1, max-image-preview:large, max-video-preview:-1
bingbot	index, follow, max-snippet:-1, max-image-preview:large, max-video-preview:-1
generator	Powered by Slider Revolution 6.7.17 - responsive, Mobile-Friendly Slider Plugin for WordPress with comfortable drag and drop

Page quality

66% achieved

Content
∎∎∎

— These Typos were found:

- upto => up to

— Placeholders texts or images were found.

- **Filler text:** Lorem ipsum dolor sit amet consectetur Nulla fringilla purus at leo di…

✔ This page contains **1191** words. That's ok.

✔ **18.2**% of the text are stop words.

✔ Keywords used in the page title are also used in the page content. That's good!

✔ The page contains a listing, which indicates a good text layout.

✔ **4** paragraphs were found on this page.

✔ The text content is perfect.

✔ There are no duplicates on the site.

✔ The average number of words per sentence of **17** words is good.

? Content is King

Frames
∎∎∎

✔ This page does not use a frameset.

? Frames and framesets

Mobile optimization
∎□□

— No Apple touch icon is specified.

— The file size of the HTML document is very large (**1149.2** kB).

✔ A viewport "**width=device-width, initial-scale=1.0, maximum-scale=1.0, user-scalable=0**" is provided.

? Mobile Optimization

Bold and strong tags
∎□□

✔ The usage of strong and bold tags is perfect. We recommend the use of up to **24** tags for this page.

? Strong and Bold Tags

Image SEO
∎□□

— **124** images have no alt attribute. The content of alt attributes is used by search engines.

? Image SEO

Social Networks
□□□

✔ This page is optimized perfectly for social networks.

? Social Sharing

Additional markup
□□□

✔ No additional page markup was found.

HTTPS
∎□□

✔ This website uses HTTPS to protect privacy and integrity of the exchanged data.

✔ All included files are also transferred via HTTPS.

? HTTPS

Media list

URL	Alt attribute	Title
/wp-content/uploads/2025/01/baby_pram.png	Baby Prams	
/wp-content/uploads/2025/01/baby_pram.png	Baby Prams	
...950091-2025-01-30T235213.738-380x380.jpg	Accessories	
...-Star-Baby-High-Chair-Blue-247x247-1.jpg	baby chairs	
/wp-content/uploads/2025/02/vds-380x380.jpg	Car seats	
...3380-46cf-883a-5ee81b4703d2-380x380.webp	carry cot	

Page structure

79% achieved

H1 heading ∎∎∎	✖ There is no H1 heading specified.	❓ H1-H6 headings
Headings ∎∎☐	— The structure of headings is missing one or more levels. Do not skip heading levels.	❓ H1-H6 headings

Heading structure

Heading level	Content
H3	Top Categories
H3	Accessories
H3	baby chairs
H3	Car seats
H3	carry cot
H3	cot bed

Link structure

25% achieved

Internal links ∎∎☐	— Some internal links have dynamic parameters. All internal URLs, which are not marked as nofollow, should not contain dynamic parameters.	❓ Internal Linking
	— Some anchor texts are used more than once.	
	— There are **4** links with a trivial anchor text.	
	✔ The number of internal links is ok.	
	✔ None of the anchor texts is too long.	
External links ☐☐☐	✔ There are **2** external links on this page.	❓ External Links

Found links on this page

Link	Attributes	Anchor text
https://bumptobabypram.co.uk/		IMG-ALT Baby Prams

		A-TITLE	Baby Prams - Baby Prams
/shopping-cart/	Nofollow	0Cart	
		A-TITLE	Cart
https://bumptobabypram.co.uk/		HOME	
		A-TITLE	HOME
/elm-about-us		ABOUT	
		A-TITLE	ABOUT

Server configuration   46% achieved

HTTP redirects
■■■

The checked page does not redirect to another URL.

✔ The redirect of URLs with www and non-www subdomain is configured correctly.

❓ WWW Redirect

HTTP header
■■◻

— The X-powered header is sent within the response header. (unnecessary)

✔ The web server transmits the web page (HTML) in compressed form.

❓ HTTP headers

Performance
■◻◻

— The page response time of **0.96** seconds is longer than the recommended limit of 0.4 seconds. A high response time unnecessarily slows down search engine crawling and results in bad user experience as well.

— The file size of the HTML document is very large (**1,149** kB).

❓ Page Speed

HTTP Response Header

Name	Value
date	Thu, 05 Jun 2025 13:38:48 GMT
content-type	text/html; charset=UTF-8
x-powered-by	PHP/8.1.31
link	<https://bumptobabypram.co.uk/wp-json/>; rel="https://api.w.org/"
cache-control	public, max-age=0
expires	Thu, 05 Jun 2025 13:38:48 GMT

External factors   48% achieved

Backlinks
■■■

— This page has only a few links from other websites.

— This page only has backlinks from **16 referring domains.**

— This page only has **35 backlinks.**

— This page only has few backlinks from **4 different ip addresses.**

❓ Backlinks

Links from Wikipedia

No links from Wikipedia were found.

Robots.txt

```
User-agent: *
Disallow: /wp-content/uploads/wc-logs/
Disallow: /wp-content/uploads/woocommerce +
```

Search preview

bumptobabypram.co.uk

Baby Prams

```
Disallow: /wp-content/uploads/woocommerce_t
Disallow: /wp-content/uploads/woocommerce_u
Disallow: /wp-admin/
Allow: /wp-admin/admin-ajax.php
```

Baby Prams

Baby Prams

Most important keywords

Following keywords were found. You can check the keyword optimization of this page for each keyword.

Keyword	Result	Recheck
BABY	84%	Check
BABY PRAMS	74%	Check
PRAMS	64%	Check
Baby Strollers	59%	Check
i-Size Baby	59%	Check
Bump	52%	Check

Show more keywords and terms

| Keywords | | Analyse website |

Similar sites

- sign.ro
- base.org
- sign.ac.uk
- createarts.org.uk
- royaldesign.se
- search.org
- essential.gg
- best.eu.org
- create.ac.uk
- baby-dump.nl
- designmuseum.org
- designsingapore.org